

Richer
PORTRAIT ART
Stephanie Richer Photography

FINE ART PORTRAITS

2024



YOUR LIFE BECOMES A MASTERPIECE



HELLO AND WELCOME

*My philosophy is simple:
work hard, give value, and exceed your expectations.
- Stephanie Richer*

Photography has gone through big changes in our digital world. It is easy to find someone who will take your picture – but not so easy to find someone who will create portrait art for you.

What is the difference? People are used to seeing themselves or their loved ones in more casual settings, usually on social media. And that is fine for the on-the-fly, candid moments. Cellphone pictures are *ephemera* - things that exist or are enjoyed for only a short time, like a Facebook post. Here today, gone tomorrow . . . especially when the technology changes or breaks down.

But sometimes the person or the milestone in life that they have achieved demands more. Something more polished, more timely, more permanent. The type of thing for people who take pride in their surroundings and want to see those whom they love displayed on their walls.

There was a time before mini-sessions when a person could walk into a portrait studio and expect to find an artist who would not simply take a picture but use their knowledge of lighting, posing, and composition to create a person's image and then translate into art, be it a beautifully framed canvas or a custom album, made using high quality materials.

That time has not disappeared, it has just become harder to find someone who has that skill and knowledge. I am that artist.

Be discriminating – after all, you are creating your own art.



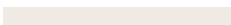


WHAT TO EXPECT

*This is not “just” taking a picture. This is art commissioned **by you and for you.***

There are three goals:

- ❖ *that you have a great experience,*
- ❖ *that your expectations are met and exceeded,*
- ❖ *and that you have a finished work that will be cherished for years, if not generations.*





STEP ONE

PLANNING MEETING

At this meeting, we will discuss setting, wardrobe, special considerations, and what you plan to do with your images, among other things. We will also schedule the date for the Portrait Session.



STEP TWO

PORTRAIT SESSION

Now it is time to pick up the camera. You can expect a session to last about 2 hours, depending on the subjects. In any event, I want to make sure there is time enough for people or pets to be comfortable so great images are captured.



STEP THREE

IMAGE SELECTION

Within two weeks of your session, we will meet again to review the proofs from your session and select the products that you purchase to showcase your masterpieces.



STEP FOUR

ORDER FULFILLMENT

Your selected images will be retouched before being sent to professional print labs for final processing and quality framers, if applicable. Your portraits will be reproduced using archival media and ink to ensure they are preserved for generations.





IN STUDIO OR ON LOCATION?

Where to have the portrait session?

It is a matter of preference. While being outdoors has to deal with weather and time of day, more variety is available. A studio session can be done at any time and has a classical look. Let's discuss what you like - and maybe it is both! And a "studio" setting can be set up at your home for convenience - Studio Anywhere!



PRICING



Creative Fee - \$129

The Creative Fee includes the Planning Meeting, Portrait Session, and Image Selection. The Creative Fee must be paid prior to or at the Planning Meeting and does not include any products.

PRODUCTS

WALL ART

MEMORY BOXES

CUSTOM ALBUMS

I have selected professional print labs, both in the United States and in Europe, to bring you heirloom quality artwork.

Wall Art can be portraits on canvas, metal, or archival photographic paper. Memory Boxes hold collections of matted prints in an imported wood presentation case. Custom Albums are designed exclusively for you or you may choose an existing template.



Wall Art starts at \$400, Memory Boxes at \$800, and Custom Albums at \$900. Prices include the digital files suitable for small prints and social media.

Gift prints, print bundles, and seasonal items, such as announcements and cards, are available as add-ons after your purchase of Wall Art, Memory Boxes, or Albums.



FREQUENTLY ASKED QUESTIONS

What kind of portraits do you photograph?

I primarily create portraits of children and dogs - those are my favorite - but I do families, seniors, and maternity. I do not work with weddings, boudoir, or newborns but I can provide you with the names of other photographers who do that type of photography

Do you provide hair and makeup services?

I can refer you to excellent local stylists who can provide you with services for your portrait session.

Do you have a studio?

Yes. My studio is conveniently located just west of West Town Mall in Knoxville.

Do you offer payment plans?

I can structure payment for products over time but please note that no printing will occur until paid in full.

Do you photograph clients in the Great Smoky Mountains National Park?

Yes. I have the required permit from the National Park Service.

What if it rains on the date of our location session?

I know how inconsistent East Tennessee weather can be and I will make reasonable accommodations to reschedule your session.

Is there a travel fee for on location sessions?

There is no travel fee for the greater Knoxville area and the Great Smoky Mountains National Park in Tennessee. For other locations there may be depending on distance.



ALLOW ME TO INTRODUCE MYSELF



I have been a professional photographer since 2014. Prior to that I worked as a family law attorney in California. My family and I moved to East Tennessee in 2011. At that time I decided to turn what was an avid hobby into a profession. I also own Smoky Mountain Marriage Proposals and have photographed over 100 proposals - with no one saying “no.”

In addition to my work as an attorney, I have had a career in information technology consulting and served in the US Army. Married for 25+ years, two kids. Native New Yorker. The Bronx, baby - Norwood, represent! I had the good fortune to be raised in a household with multiple generations living under one roof and with influences from both the Irish and Polish cultures. I love dogs, especially Weimaraners.

My life experiences allow me to work with a variety of people from all paths in life. I want your time in front of my camera to be an experience that you enjoy. I confess, I do not like having my picture taken so I understand any nervousness you might have - let me know how I can make it more comfortable for you.

If I am not laughing, then I am not living.

“When I have a camera in my hand, I know no fear.” – Alfred Eisenstaedt



A portrait of a young girl with long, straight brown hair and glasses. She is wearing a white button-down shirt and dark blue jeans. She is leaning against a dark wooden table or counter. The background is a dark, textured wall.

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