



Information Guide



Stephanie Richer Photography

AND THEY CALLED IT ... **PUPPY LOVE**

This is a big deal, welcoming a new dog into your household.

This may be your first dog or you are a veteran of early morning walks. In any event, depending on the size of your dog, you can expect wet noses and sloppy kisses for the next eight to sixteen years!

But the truth is, whereas human children's youth is measured in years, your dog's is measured only in months, and just a few at that. And at their age, their energy makes capturing a "good shot" on a cellphone to be a real challenge!

The **Welcome Home, Puppy!** story session is designed to capture the frenetic roly-poly cuteness of puppyhood while keeping in mind the limitations that a baby animal has.





What is this?

The **Welcome Home, Puppy!** story session is a 30-minute session held in studio - so any time of day can be booked and weather is never a problem!

During the session we will use two backdrops to provide you with variety for your images, as well as props I have and any you might choose to bring, such as a favorite toy.

SESSION FEE - \$40

This does not include any images, which can be purchased separately. You will have the opportunity to preview your images before making any selection.

The products available range from a la carte prints to a custom baby book. All products include a digital file so you can show the world how adorable your new best friend is!



What to Expect

Here is how it all comes together:

We start with a brief telephone conversation about your pup to talk about their age, disposition, what food or sounds motivate them, any training they've had, etc. We will also plan the backdrops and settings for the session.

Time for your sweeties to get in front of the camera! Depending on the dog and its age, they could sleepy or they could be full of pep. Have some patience they are a baby, after all! And please don't worry about the occasional leaky bladder. I have owned dogs all my life and I know that sometimes, *piddle happens*.

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At the end of the session we will set a date for you to return to the studio to view your proofs and make any purchases.

I have a number of backdrops, props, ottomans, and chairs in my studio to which I am always adding more.

Will we capture the majesty of your dog's breed, the humorous side of your puppy, or something that simply melts your heart?



Products

Baby Book Album

Featuring 13 images of your choice on 10 pages, this album will become a precious heirloom to remember the puppy days. Included with this album are the digital copies of the images in your album for your personal use (suitable for social media and small prints).



5X5 Album \$400 8x8 Album \$500

Wall Art

Your choice of a canvas wrap or contemporary metal. Wall Art comes ready-to-hang and the price includes a digital copy of the images used to create the art piece for personal use (suitable for social media and small prints).

| | Canvas | Metal |
|-------|--------|-------|
| 18x24 | \$450 | \$700 |
| 16x20 | \$400 | \$600 |
| 11x14 | \$300 | \$400 |
| 8x10 | \$200 | \$250 |





Diamond Folio Boxes

Imported from Ireland, these black patterned boxes with your dog's name imprinted on it hold matted prints - excellent for framing or displaying on an easel in your home! Available only in sets of 5 or 10 prints.

8x10 Diamond Folio Box5 images - \$400; 10 images - \$60011x14 Diamond Folio Box5 images - \$600; 10 images - \$700

Included with these boxes are the digital copies of the images used for your personal use (suitable for social media and small prints).



Gift Prints

Printed on archival photographic paper. Prints 11x14 and larger are mounted on matboard to prevents creasing and warping. Prints include a branded digital file for Internet use only.

| 18X24 | \$600 |
|---------|-------|
| 16x20 | \$500 |
| 11x14 | \$300 |
| 8X10 | \$100 |
| 5X7/4X6 | \$75 |

All images are retouched, as needed, before being printed. Retouching may include things like removing "eye boogers" or removing evidence of a leash if one is needed during the photo session. Sometimes a little Photoshop magic is needed to make your pup look his or her best!

Gift Print Bundles choice of 4x6, 5x7, or 8x10

| 5 prints | \$250 |
|-----------|-------|
| 8 prints | \$350 |
| 12 prints | \$500 |
| 15 prints | \$600 |





This puppy was 10 weeks old when photographed. Younger puppies tend to behave more calmly but beyond 16 weeks the hormonal changes they are undergoing can mean more "craziness" - just like a human teenager!

FREQUENTLY ASKED QUESTIONS

How should I prepare my puppy for this session?

Plan on coming earlier to walk your puppy around the building (there is a pet run towards the back) to allow them to relieve themselves before coming into the studio. Don't assume physical exercise will "tire them out" - mental challenges will, though, so allow your puppy to sniff and explore before the session.

Can I be involved with the session?

Not only can you be, you will be. Remember, a puppy is a baby and they will feel better if you are hands on during their session. I also recommend coming with another family member if your puppy responds better to them - sometimes a pup likes cuddles from Mom but minds Dad better!

What if my puppy has not yet had all of his vaccinations?

I only book one animal-involved session on any given day. That allows me to clean up the studio so your puppy will not be exposed to any illness another dog might have. If your puppy seems ill on the day of the session, let's reschedule - a baby's health takes priority!

My puppy is fearful of strangers . . .

My studio is on the premises of F/32 Photo. If you think it is best, I am fine with sessions being scheduled after hours and on Sundays when the store is closed to minimize distractions.

Can my kids be photographed with the puppy?

The **Welcome Home, Puppy!** session is design solely for the new puppy (or puppies). In the time allotted, it will be a challenge to get a variety of images because puppies are unpredictable and energetic, and we may have to make several attempts before getting a shot. For this reason, no humans or older dogs are included.

Also, this session is limited to puppies who are *six months or younger*. Dogs older than that (and sometimes younger) are usually beyond the "puppy" look and more rambunctious as "teens." Every dog is different.

You are welcome to arrange one of my signature sessions with me - this is my standard session that has no time limit and may even be done on location, such as at your home or anywhere outside of the studio. With signature sessions, the more the merrier!





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